

JOHANNA LEAL, PMP

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EXECUTIVE SUMMARY

PMP certified Project Manager with more than 5 years leading projects through full software development life cycle. Highly effective in end-user support, engagement and relationship management. Employ strong communication, interpersonal and organizational skills to accomplish projects on time and in a cost effective manner.

PROFESSIONAL EXPERIENCE

LINKIT!, New York, NY

2017 – 2019

Technical Project Manager

- Managed projects through full project life cycle including requirements analysis and writing, sprint planning, progress tracking, communicating with stakeholders to provide project status, and liaising with off-shore development team.
- Worked closely with third-party vendor to monitor and get updates on project deliverables, track milestones, and resolve roadblocks.
- Managed releases, wrote release documentation, and led pre-deployment testing with internal team.
- Responsible for product roadmap management including prioritizing features, running weekly meetings with key stakeholders, and managing feature development through full lifecycle.

BYTEMARK INC., New York, NY

2016 – 2016

Project Manager

- Managed several high-profile projects for transit agencies in several states for the creation of mobile ticketing apps.
- Created and maintained project schedules, managed relationships and communication with key stakeholders, conducted kick-off meetings and weekly status meetings.
- Determined project requirements and collaborated with internal development teams to prioritize projects and tasks in an Agile environment.

CARNEGIE HALL CORPORATION, New York, NY

2012 – 2015

Release Manager

- Managed releases of all new code to Carnegie Hall website including quality assurance, deploying to staging and live environments, writing build notes and communicating release details to stakeholders. Wrote project specifications, user manuals, and maintained knowledge base.
- Applied extensive knowledge of Tessitura constituent, ticketing and season management functionality. Coordinated user acceptance testing on website projects with business units including Ticketing, Box Office, Development and Marketing groups.
- Supported operations, performance, maintenance and enhancement-related activities for Carnegie Hall website and related web applications. Troubleshoot website issues.
- Tracked and managed all reported issues including prioritizing, assigning resources and scheduling their release in future build versions. Managed all phases of testing.
- Ensured that all deliverables were met by coordinating in-house and agency resources.

Environment: .NET, ASP.NET, C#, SQL Server, JIRA, Confluence, Stash, Bamboo, Git

SOURCE INTERLINK COMPANIES, INC. (Formerly Primedia), New York, NY

1997 – 2012

Project Manager / Senior Systems Developer

- Led projects through full software development life cycle (SDLC) including interviewing internal clients to gather business requirements, writing functional and technical specifications, software development, managing testing phase, reporting project progress to key stakeholders, developing process flowcharts and database diagrams, and writing user manuals and system documentation. Mentored and managed junior developer.
- Managed the development of a web-based, company-wide print procurement system for tracking and managing the purchase of printed materials. Commended by the Director of Printed Materials: “Johanna studied large swaths of complex data and managed to skillfully design the... database, cost effectively and within the required timeline. She... contributed high-value suggestions that enhanced the program.”
- Developed and managed a corporate-wide capital expenditure approval system.
- Improved, maintained and supported various web applications for the Circulation and Production departments including a magazine insert cards database, a direct marketing campaign tracking system, and a complimentary magazine subscription system.
- Led a magazine publishing software rollout across entire division.
- Designed and developed various web-based applications including a single copy magazine sales reporting system, an internal job board and a project tracking system.
- Managed and supported a corporate intranet, a help desk system and a sales forecasting application. Re-engineered an IT help desk from Access to Visual Basic/SQL Server.
- Supported an Oracle Forms and PL/SQL-based application that creates journal entries from billing feeds of service providers and imports them into Oracle Financials database.
- Consistently received “Exceeds” performance reviews.

Environment: ASP.NET, MVC, C#, SQL Server, jQuery, LINQ to SQL, JSON; Classic ASP, VBScript, SQL Server, COM, Mason, Perl, MySQL

TECHNICAL EXPERTISE

Applications: GitHub, Trello, Basecamp, SmartSheet, JIRA, Confluence, Slack, Stash, Bamboo, SourceTree, Git, Tessitura V12.5, Visual Studio, Microsoft Project, Enterprise Manager, IIS, Microsoft Office

Languages: ASP.NET, C#, VB.NET, Classic ASP, HTML, Transact-SQL

Frameworks: Bootstrap CSS, ASP.NET, MVC, .NET, LINQ to SQL; **Scripting:** VBScript, Perl, JavaScript, jQuery

Platforms: Windows, Linux, UNIX; **DBMS:** SQL Server, MySQL; **CMS:** Ektron, WordPress, Krang, Drupal

EDUCATION

NEW YORK UNIVERSITY, New York, NY

- **M.S. Management & Systems**

- **B.A. Computer Science**

CERTIFICATIONS

COLUMBIA ENGINEERING CODING BOOTCAMP CERTIFICATION, 2021

PMP CERTIFICATION - PROJECT MANAGEMENT INSTITUTE, 2017